

Reveal Analytics is an interactive reporting tool that will map to SQL data and includes embedded reports for stock and sales analysis.

Key features include:

- Analyse by Item, Category, Department, Day, Week, Month, Quarter, Year, Sales Representative, Location, Region, Supplier, Brand or any other custom data,
- Compare sales between different periods and understand the factors that are changing sales and business
- Produce illustrative charts and graphs of the company's performance.

Designed for off-the-shelf sales analysis, it is available as a standalone component, known as 'Interactive Reporting'; or as Reveal Analytics which integrates into the Century Software family of Reveal Financials, Century's financial management software package, or Reveal Merchandising, its retail management tool, for visualisation, trending and forecasting.

“Companies spend thousands of dollars per year unnecessarily checking, reporting and analysing their data when they could be using technologies such as Interactive Reporting that will not only help to automate these processes, but enable companies to manage by exception. The integration of modern technologies changes the way people work and lead to a dramatic reduction in costs, as well as increased productivity, which will keep forward-thinking companies ahead of the competition,” said Charles Fox, CEO at Century Software.

“We have a distinguishing piece of technology here,” continued Mr Fox. “With other BI packages, it is very difficult to reuse the IP that goes into building a solution. Usually, users have to create a Meta schema over data and then write BI queries using that Meta schema. The overriding benefit of our solution is that the BI queries are shipped with the product and the Meta schema. Users simply map the Meta schema to their database and the reports run. Interactive Reporting is a powerful and flexible business intelligence tool that is designed to run out-of-the-box.

“New business tools, such as analytics aren't just the preserve of larger enterprises, they really make a difference to companies with limited resources. The reaction from customers and partners has proved how tangible the benefits are,” he added.

Reveal Analytics is shipping immediately from \$880 including GST per concurrent user. For more information, please visit www.centurysoftware.com.au, or telephone 02 9460 1422.

About Century Software

Century Software is an Australian-owned and based software development and IT implementation company, which provides retail merchandising, financial accounting software, implementation services and support to medium-sized organisations in Australia, New Zealand and South East Asia. It has offices in Sydney and Kuala Lumpur.

With more than 120 systems deployed across Asia Pacific, Century's client base includes P&O Cruises Australia, Beach Culture, Mobile Innovations, Pretty Girl, The Nuance Group, Office of Fair Trading, Challenger, Primus Telecom, Print Management and Recall Corporation.

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